

## Conference Programme

### Agriculture and Advice in Change

New paths between globalised markets and regional demands

	Sunday, June 18, 2017	Monday, June 19, 2017	Tuesday, June 20, 2017	Wednesday, June 21, 2017	Thursday, June 22, 2017
Morning	Arrival	<ul style="list-style-type: none"> <li>9 am - 12.30 pm Opening</li> <li>Plenary-lectures</li> <li>Panel discussion</li> </ul>	<ul style="list-style-type: none"> <li>8 am - 6 pm Study visit</li> <li>Topics: see below</li> </ul>	<ul style="list-style-type: none"> <li>8 am - 2.30 pm Presentation of Monday's workshops results</li> <li>Project and ideas stock exchange</li> <li>Final lectures in plenary</li> <li>End of conference</li> </ul>	<ul style="list-style-type: none"> <li>8 am - 9.15 am IALB committee meeting</li> <li>9.30 am - 7 pm Optional excursion: Innovation and tradition of agriculture in Ost-Münsterland</li> </ul>
Afternoon	<ul style="list-style-type: none"> <li>2 pm - 5.15 pm Registration at the Conference Office</li> <li>3 pm - 4.30 pm Guided city tours</li> <li>3 pm - 4.30 pm IALB committee meeting</li> </ul>	<ul style="list-style-type: none"> <li>2 pm - 5 pm Workshops</li> <li>New paths for Agriculture with ...</li> <li>1. environment</li> <li>2. animal welfare</li> <li>3. consumer/ marketer</li> <li>4. politics</li> </ul>		<ul style="list-style-type: none"> <li>2.30 pm - 3.30 pm General meeting IALB/EUFRAS workshop</li> <li>4 pm - 5 pm IALB committee meeting</li> <li>4 pm - 5 pm EUFRAS-workshop</li> </ul>	<ul style="list-style-type: none"> <li>9.30 am - 3 pm Bike tours through Münster including a visit of the LUFA NRW</li> </ul>
Evening	<ul style="list-style-type: none"> <li>5.30 pm Busshuttle</li> <li>6 pm - 10 pm Meet and greet evening at the Bildungszentrum Gartenbau und Landwirtschaft Münster-Wolbeck</li> </ul>	<ul style="list-style-type: none"> <li>6.30 pm Busshuttle</li> <li>7 pm - 10.30 pm Social evening in the Speicherstadt Münster-Coerde</li> </ul>	<ul style="list-style-type: none"> <li>free time or for former alums of IALB-seminars (Network-week)</li> </ul>	<ul style="list-style-type: none"> <li>free time</li> </ul>	

#### Study visit on Tuesday, June 20, 2017

- Land and people in the Ruhr district
- Agriculture and advice in the region of Hellweg - intensive livestock farming considering environment protection and animal welfare
- New business concepts for agriculture and horticulture
- Fattening pig husbandry in Münsterland and converting of the products
- Successful in organic farming
- Stateservice: Success in regional markets
- Agriculture in the west of Münsterland stress field livestock breeding, landrequirement and water protection - transformation
- Ostwestfalen: Economy and agriculture are very close

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Internationale Akademie  
land- und hauswirtschaftlicher  
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Nordrhein-Westfalen



EUROPEAN FORUM FOR  
AGRICULTURAL AND RURAL  
ADVISORY SERVICES

## An Invitation to the 56<sup>th</sup> IALB | 6<sup>th</sup> EUFRAS Conference 2017

### Agriculture and Advice in Change

New paths  
between globalised markets  
and regional demands



Gefördert durch:



Ministerium für Klimaschutz, Umwelt,  
Landwirtschaft, Natur- und Verbraucherschutz  
des Landes Nordrhein-Westfalen



aufgrund eines Beschlusses  
des Deutschen Bundestages



www.landwirtschaftskammer.de

June 18 - 22, 2017  
MÜNSTER



## Welcome to Münsterland to the 56<sup>th</sup> IALB and 6<sup>th</sup> EUFRAS Conference

Welcome to Münster, the town, most worth living in<sup>1)</sup> and to the 56<sup>th</sup> IALB and 6<sup>th</sup> EUFRAS Conference from June, 18 to 22, 2017.

### Münster

In the north of the State of North Rhine Westphalia, not far from the Dutch border, you will find Münster, the City of the Peace of Westphalia with more than 300,000 inhabitants. 65,000 students make their mark on life in this city of science, which is one of the ten largest university towns in Germany.

The mediaeval city in Westphalia has also the largest area of arable land, 13,865 hectares, incomparision to all other district towns of germany. Three hundred and fifty farming families farm in the municipal area and form a flowing transition to the livestock-intensive regions of North Rhine Westphalia.

This makes Münster an eminently suitable place for an IALB conference on the topic of "Agriculture and Advice in Change - New paths between globalised markets and regional demands".

Three things leap to the eye of the first-time visitor to Münster: the beautiful Old Town with the green promenade, the large number of bicycles and the crowds of young people. In 2017 they will be joined by a large variety of sculptures by world renown sculptors, who every ten years exhibit art work specifically created for public display in Münster.

You can find out more on [www.muenster.de](http://www.muenster.de).

### Conference Contents

In North Rhine Westphalia with a population of nearly 18 million, the most heavily populated Federal State there are 35,000 agricultural and horticultural businesses. On the one hand this proximity to the consumers creates constantly changing and repeatedly difficult framework conditions for the producers. On the other hand there are also good market opportunities for agricultural and horticultural products.

The conference will offer you an insight into the multiple developments of agriculture holdings. You will learn how the operations managers, together with the North Rhine Westphalia Chamber of Agriculture's advisory services rise to the special challenges.

We invite you, together with representatives from the politics, industry and commerce to identify prospects for the future development of the businesses and discuss the part counselling can play in this.

### Conference Location

The conference venue, the Akademie Franz Hitze Haus, is located in the heart of the local inner-city recreational area between the Aasee lake and the Old Town. The Old Town is situated about 30 minutes' walk from the conference venue. An easy and quick way to travel is using the bicycle, for Münster is the bicycle capital city with an exemplary network of cycle paths and so the bicycle is the most frequently used means of transport.

Discover Münster's special attraction, the beautiful Münsterland parks and the Westphalian way of life. We look forward to meeting you and to a lively exchange of views at the European level and until June 2017 leave you with a hearty

*„Guet gaon“!<sup>2)</sup>*

### Information

The official conference languages are German and English.

You can find further information on the Internet on [www.ialb.org](http://www.ialb.org)

### Address of the Conference

Akademie Franz Hitze Haus  
Kardinal-von-Galen-Ring 50  
48149 Münster  
[www.franz-hitze-haus.de](http://www.franz-hitze-haus.de)

### Contact

[ialb2017@lwk.nrw.de](mailto:ialb2017@lwk.nrw.de)



<sup>1)</sup> At the LivCom Award in Canada was the first German city Münster to be awarded first prize in the category of towns with 200,000 to 750,000 inhabitants most worth living in.

<sup>2)</sup> The Münsterland way of saying "Gut gehen" in Low German meaning: "Take care of yourself." Photos: City Münster, Chamber of Agriculture North Rhine Westphalia